

PAKISTAN TANNERS ASSOCIATION

Dated: 30.09.2025

**POST SHOW REPORT OF PTA’S MEMBERS’ PARTICIPATION UNDER THE
UMBRELLA OF PAKISTAN PAVILION IN LINEAPELLE FAIR,
23-25TH SEPT., 2025 AT HALL # 2 AT RHO FIERA MILANO, ITALY**

We are delighted to have been able to share here that the “Pakistan Pavilion” has been organized by Pakistan Tanners Association (PTA) in **Lineapelle Fair held from 23-25th Sept., 2025 at Hall # 02 in RHO Fiera Milano, Italy in collaboration with TDAP, Govt., of Pakistan with the assistance of Embassy of Pakistan, Rome, Italy** for participation of our **12 final selected members’** participation in a befitting manner for the supreme interest of promoting country’s exports via this vital world famous event of Leather Industry.

The final List of participants for **Pakistan Pavilion** of the above subjected event organized by PTA is given below :-

**FINAL LIST OF PARTICIPANTS FOR PAKISTAN PAVILION IN
LINEAPELE FAIR, 23-25TH SEPT., 2025 AT MILAN ITALY**

Name of Participants for Pakistan Pavilion
Leathertex Tanneries (Pvt) Ltd.
Shah Din Tanneries
Leather Coordinators
KTM Leather (Pvt) Ltd.
MIMA Leather (Pvt) Ltd.
Shaikh Brothers
Muhammad Ashraf (Pvt) Ltd.
Pelle Classics
Noor Leather
Khas Industries (Pvt) Ltd.
HUB Leather (Pvt) Ltd.
Kasur Tanneries (Pvt) Ltd.

Except above,, some of our member exporters have taken part **privately** in this vital event of **Leather Sector** in **Hall # 02 & 03** , which was certainly termed to the immense value for the promotion of country’s exports by yielding the sizeable foreign exchange for the national exchequer.

Private participants for the Fair at Milan, Italy

Muhammad Shafi Tanneries (Pvt) Ltd., Karachi
Siddiq Leather Works (Pvt) Ltd., Lahore
Universal Leather (Pvt) Ltd., Karachi
Dada Enterprises (Pvt) Ltd., Lahore
H.Sadar Ali Akhtar Ali (Pvt) Ltd.

PTA has made all the stands in uniformed policy with **National Flag and TDAP's Logo** on top of Fascia Board of each booth with eye catching features and some pictures of the Stands are given below for the review at a glance for Pakistan Pavilion in **Lineapelle Fair** held from **23-25th Sept., 2025** at **Milan, Italy** :-





It is revealed from the reports received from member participants that an estimated business concluded during the Fair by them worth Euro 8.1 Million on various specific items of Finished Leather like Sheep, Goat, Cow & Buffalo, which are used in manufacturing of Shoes, Leather Garments/Products/goods/furnitures etc.,

While further reviewing the reports of the participants, necessary inquiries have also been received after worthwhile discussion made by the member participants of PTA during the Fair with the potential customers/buyers worth Euro 3.2 Million, besides further negotiation/discussion are also in the pipeline hopefully to be materialized/concluded in due course.

We are also pleased to share that around 500 to 600 number of visitors/buyers had visited Pakistani stands at Pakistan Pavilion during the Fair from various countries such as USA, France, Germany, Holland, UK, Sweden, Australia, Spain, Russia, Vietnam, Denmark, Greece, Norway, Poland, Mexico, Austria, Portugal, Poland, Switzerland, Russia, Singapore, Japan, Indonesia etc., etc., and appreciated the finest quality of finished leather of all sorts displayed at the respective Pakistani stands in the said event.

All the Pakistani member firms of PTA were found satisfy this year with the outcome of the Fair and accordingly confirmed their participation in the next edition of this event in Feb'25 with the same spirit for the promotion of country's exports to the desired extent.

It is the regular participation of **PTA's member exporters under** the aegis of National Pavilion with the financial assistance of TDAP, Government of Pakistan with the cooperation of Commercial Section, **Embassy of Pakistan, Rome, Italy twice** a year, which is ofcourse termed to be most productive participation in Europe for the desired conclusion of business during the Fair by the member participants at respective booths allocated to them under National Pavilion.

Visit of Honourable Consul General of Pakistan, Milan, Italy, Mr. Murad Baseer to Pakistani stands for two days during the Fair :-

It was really pleasure to welcome the **Honourable Consul General of Pakistan, Mr. Murad Baseer** at the Pakistan Pavilion for his Two visits **made on 24th Sept & 25th Sept., 2025** and met with all the participants at their booths one by one. The Honourable CG has discussed all grievancies being faced by them for the business activities in Italy from Pakistan and on last day visit had a detailed meeting with the participants and proposed to consider the following options for making concrete proposals for resolution of issues to provide more level playing field to penetrate in Italian Market for further exploration & capturing to yield more sizeable business for the precious foreign exchanged for the country to accelerate further export of leather sector of Pakistan to Italy in particular :-

01. To consider to avail/use Bonded Warehouse Scheme in Italy, which is already using by Indian & Bangladeshi exporters for selling their products/finished leather at door step in Italy for which it was highlighted the major hurdle for SBP's credit facility condition for 120 days for realizing the export proceeds to Pakistan.
02. It was proposed to prepare a proposal to SBP for considering of relaxing the credit facility to maximum extent preferably for 360 days credit facility for only Bonded Warehouse Scheme facility so that the member exporters would eazily be able to avail this facility at Italy.
03. To make a proposal to avail export refinance scheme thru Exim Bank for Bonded Warehouse scheme facility, which would be facilitative financialy to the exporters who would be interested to avail with the proposed expended credit facility of SBP from 120 days to onward.
04. It was also realized to improve the participation for the next event to be more result oriented with eye catching features as proposed below :-
 - a) To create space within the Pavilion for live demo for making small products of Leather such as Leather Wallets, pouches, hand made shoes etc., etc., that would be prominent & attract to the foreign buyers/customers.



Here we must to exceptionally extend our heartiest special thanks to **His Excellency, the Honourable Ambassador of Pakistan** at Rome, Italy for his kind patronage & support resultantly the participation was organized satisfactorily in a most befitting manner in all corners to enable the member exporters to achieve the desired objectives for the promotion of exports of leather Sector @ Italy in general & Europe in particular.

Assistance made by Commercial Section, Embassy of Pakistan, Rome, Italy to PTA

Mr. Muhammad Yasir Hussain Khokhar, TIC, Embassy of Pakistan, Rome, Italy has extended maximum support & cooperation to the satisfaction of our member participants for organizing National Pavilion of Pakistan Pavilion in this vital event at Milan, Italy. We all are verily thankful to Mr. M. Yasir Hussain Khokhar for his untiring efforts & cooperation.

Summary

100% cost of space rent was Euro 46,260/- and 100% construction of stands charges for Euro 28,330/- which were already paid to the respective organizations via telegraphic transfer as full & final settlement of their Invoice amounts. Both invoices are receiveable from the Embassy duly attested for proceeding further.

It is recommended that the Fair in Milan, Italy is unique of its kind in the entire Leather Industry of Pakistan to cover all the European Market, as the only Fair in Europe of becoming more popular day by day keeping in view of its potentiality.

I also really appreciate the vigorous efforts of **Mr. Muhammad Ali, Secretary General, PTA** in organizing National Pavilion in this event at Milan, Italy.

Yours faithfully,
For: **PAKISTAN TANNERS ASSOCIATION**



(**AMANULLAH AFTAB**)
CHAIRMAN
INT'L FAIRS & DELEGATIONS
PAKISTAN TANNERS' ASSOCIATION